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21/01/15	1	F.C.	17X2

## **MUSCAT DAILY**

## New app brings events, places and latest news from Muscat Daily

Our Correspondent Muscat

Muscat Guide, a free app that gives the best of what the city offers, clubbed with news as it happens from *Muscat Daily* was launched on Monday. The app uses the latest in technology to provide users with a host of information on shopping, food, hotels and cultural events throughout the capital. Users will also have access to breaking news and features from *Muscat Daily*.

"The most relevant spots in the city are available for the users' personal choosing. With Muscat Guide, everyone will be able to find every place they're looking for, from a museum, to a fancy restaurant, a cosy café, or simply a shop, bank or cinema. Everything with the highest quality content and most user-friendly interfaces," said Giuseppe Cudia, founder and managing partner of Muscat Guide.

"You can custom-make your own list of must-sees, favourite spots, and take advantage



museums that you select."

Users can opt to rece

Users can opt to receive notifications on special offers from the places and facilities on their 'favourites' list. The app incorporates Google maps and has an easy-to-use search function with hundreds of listings to enable users look up a venue or attraction and even make hotel bookings. Alternatively, users can browse by location as the app also recommends a range of nearby options.

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## **MUSCAT DAILY**

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"Currently, there is an enormous amount of information on the Internet to search through. It often takes too much time to find exactly what you are interested in, particularly if you just have half a day, or maybe one, during a business trip or a short visit. Muscat Guide solves this by providing outstanding online experiences to the user," said Cudia. "It's simply a one-stop shop for finding anything in Muscat."

Users can explore by neighbourhood, or find what's nearby with detailed interactive maps; navigate with ease wherever they are with bonus offline maps; keep track of all their favourites with handy bookmarking and field note tools.

The Muscat Guide app is available for download on Google Play and the Apple store. More info can be found on www.muscat-guide.com.

